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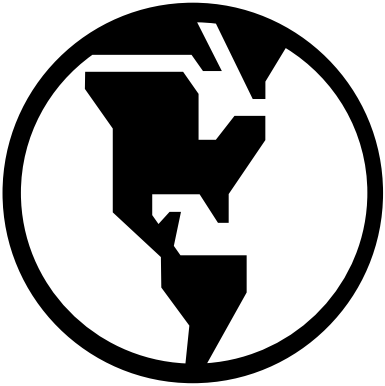
LOGO



**MICRO LOGO**



***SYMBOL***



***COLORS***



**Blue**

HEX	#009FE3
RGB	0-159-227
CMYK	100-0-0-0
PANTONE	Process Blue U
RAL	5012

**Black**

HEX	#000000
RGB	0-0-0
CMYK	0-0-0-100
PANTONE	Black 6 U
RAL	9003

# ***TYPOGRAPHY***

We use Magistral Extra Bold Italic especially for main headings, claims and slogans. We choose the additional font Aktiv Grotesk Bold for subheadings and highlighting in the text. Aktiv Grotesk Regular for larger blocks of text.

## **Magistral Extra Bold Italic**

***NADPIS***

## **Aktiv Grotesk Bold & Aktiv Grotesk Regular**

### **Text heading**

The best-known English pangram is "The quick brown fox jumps over the lazy dog". It has been used since at least the late 19th century, was utilized by Western Union to test Telex/TWX data communication equipment for accuracy and reliability,[1] and is now used by a number of computer programs (most notably the font viewer built into Microsoft Windows) to display computer fonts.

# MINIMUM LOGO SIZE

The size in the picture indicates the maximum possible reduction of the symbol and logo. The logo must not be smaller than the given minimum size. In smaller sizes, the risk of illegibility and poorer distinguishability of the logo increases.



5 mm



25 mm



35 mm



# SAFE ZONE

The minimum protection zone around the logo defined by the globe symbol defines the boundary where no other graphic element, text or image should interfere.



# PROHIBITED VARIATIONS OF THE LOGO

Here are examples of prohibited manipulation of the logo, which misinterprets the work itself or its legibility.

